



WESTCOAST CLOUD



AMPLIFY



# AMPLIFY – ACCELERATING YOUR BUSINESS TO THE NEXT LEVEL

We've launched Amplify, our all-new partner enablement programme – and we're super excited. But what's in it for you?

Amplify incorporates the Microsoft SureStep programme, plus a range of other tools and services to grow your revenue.

Whether you want to beef up your marketing strategy or explore a new cloud solution, the Amplify team can make it happen. They've helped fast-track some of our partners to success – and they can do the same you.

## DRIVING GROWTH AND SUCCESS WITHIN MICROSOFT AZURE: A PARTNER SUCCESS STORY



### Challenge

Our partner wanted to design and implement a new IT infrastructure for their customer. This would help protect company data, drive digital innovation, and accelerate business growth.



### Solution

In several workshops, the Amplify team helped our partner to identify best-in-class vendors and build a new IT platform. The platform used an Azure environment to host Citrix, desktop, and third-party apps.



### Outcome

As a result of the work, the vendor saw business boom. Our partner attracted and retained many more customers, with annual CSP revenue growing to \$1.4 million.

## GET IN TOUCH

Whatever your needs, the Amplify team is always happy to help. To check out more partner success stories, visit our website. If you want to chat to the team, drop them a line at [amplify@westcoastcloud.co.uk](mailto:amplify@westcoastcloud.co.uk).

