

# Xcitium Managed AI for MSPs

The First Platform That Lets MSPs Sell, Deploy, and Manage AI — Under Their Own Brand.

## MSPs Managed IT Yesterday. Now They'll Manage AI.

Businesses are rapidly adopting AI agents for sales, support, marketing, and operations — a new “shadow workforce.”

Just as MSPs manage IT infrastructure today, they'll soon be managing **AI INFRASTRUCTURE** — the collection of agents, training data, and workflows that power their clients' operations. **Xcitium Managed AI** gives MSPs the world's first platform to do it.

## What It Delivers

- **White-Label AI Marketplace** — Launch your own branded AI marketplace, complete with your domain, logo, and catalogue of agents.
- **Prebuilt + Custom Agents** — Offer ready-to-deploy AI agents instantly, or fulfill client requests through guided custom builds.
- **AI Management Platform** — Train, fine-tune, integrate, and monitor client agents just like you manage devices today.
- **Seamless Client Integration** — Deploy AI across Microsoft Teams, CRMs, email, ticketing, and daily workflows.
- **Automated Billing & Control** — Set pricing, manage subscriptions, and own your customer relationships — all from one console.

## Business Impact

- Add an entirely new recurring revenue stream with **AI Management-as-a-Service**.
- Differentiate your MSP by becoming your client's trusted **AI operator**, not just their IT provider.
- Expand your offerings into AI without technical complexity or capital cost.
- Stay future proof as every client moves from IT infrastructure to AI infrastructure.

## Why MSPs Choose Xcitium

- **Your Brand, Your Margin** — Keep 100% of your branding, pricing, and client control.
- **AI-as-a-Service Made Simple** — Offer AI deployment, training, and management as a recurring revenue service.
- **Fast Go-to-Market** — Go live instantly, not weeks/months, with prebuilt agents and an integrated management platform.
- **Zero Infrastructure Overhead** — We host, you manage — no setup, servers, or backend maintenance required.



**MANAGED AI:**  
Empowering MSPs to run AI like  
IT — and own the next wave of  
managed services.