



# It's Time for **Business**

GTM Resources



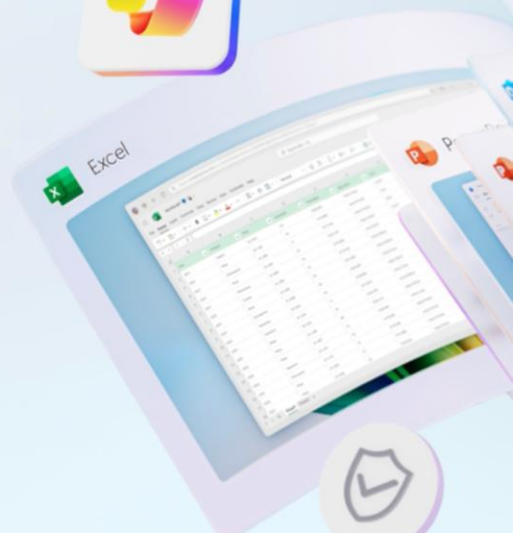
Quarter

Generate a trend report

Analyze this data

Summarize the meeting

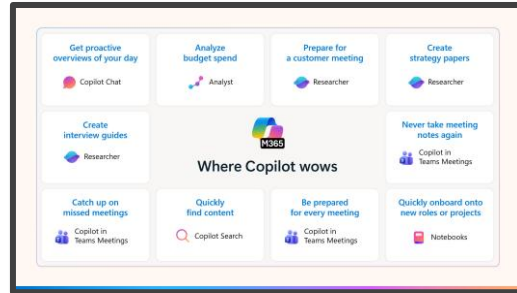
Let's brainstorm new ideas



# Key resources > It's Time for AI Business



Pitch deck



Promotional one-slider



Offering one-pager



Promotional e-mail



Social post

# Key resources > It's Time for Secure Business



### Elevate Your Security and Compliance

**Microsoft Defender Suite, Microsoft Purview Suite, and Microsoft Defender and Purview Suites are now available as add-ons to Microsoft 365 Business Premium**



Partner opportunity deck

Customer pitch deck

### Why choose Microsoft Defender Suite for Business Premium?

**Enhanced protection with Microsoft Defender Suite**

Microsoft Defender Suite for Business Premium provides your organization with the advanced security capabilities, delivery, and management of your Microsoft 365 Business Premium license.

**Don't lose your vital digital assets—**Access to your data, your reputation, and your business are all at risk from a single breach.

**Industry leader** Microsoft 365 Business Premium is the most comprehensive security solution for SMBs.

**Microsoft Defender Suite for Business Premium** provides your organization with the advanced security capabilities, delivery, and management of your Microsoft 365 Business Premium license.

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**Cyber threats have grown 10x**

Speed	Scale	Control
67%	7,000	292

of all phishing attacks, advanced threat protection, and more.

### Why choose Microsoft Purview Suite for Microsoft 365 Business Premium?

**AI transformation is happening now.**

Secure and govern your data, manage your data lifecycle, and gain visibility into your data.

**Intelligent compliance and risk management in the age of AI**

Microsoft Purview Suite for Business Premium provides your organization with the advanced security capabilities, delivery, and management of your Microsoft 365 Business Premium license.

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**The security and governance concerns about generative AI**

Data ownership and data leaks	Identification of risky AI use	AI governance and risk visibility
80%	41%	84%

of all AI use cases, 41% of AI use cases are high risk. 84% of AI use cases are high risk. 84% of AI use cases are high risk.

Flyers

### E-mails

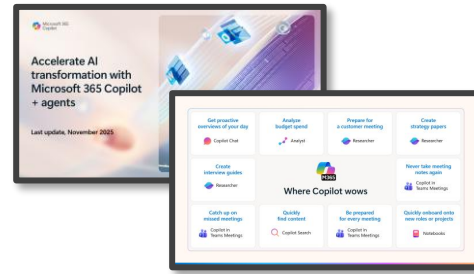
Stack of three email newsletters with various statistics and graphics related to Microsoft Security products.

E-mails

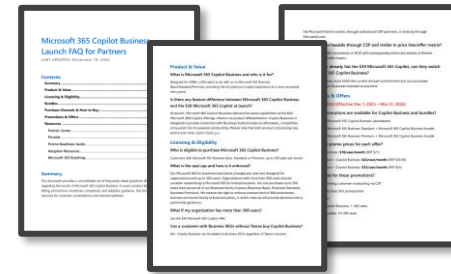
# Key resources > It's Time for Copilot Business



Partner  
playbook



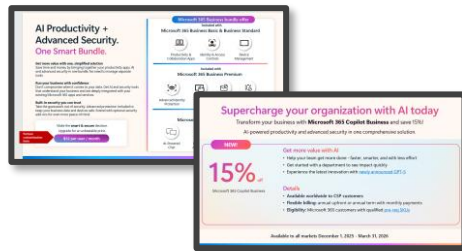
Pitch  
deck



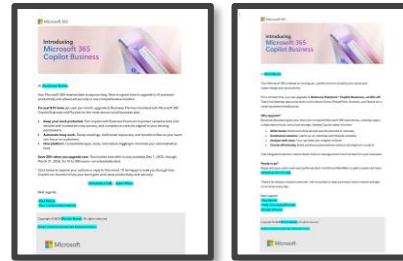
Partner  
FAQs



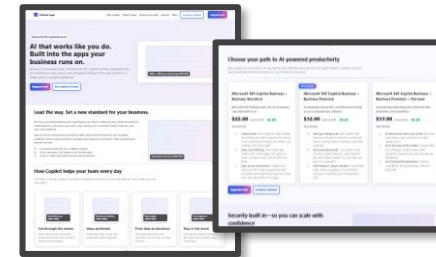
Offering  
one-pagers



Promotional  
one-sliders



Promotional  
e-mails



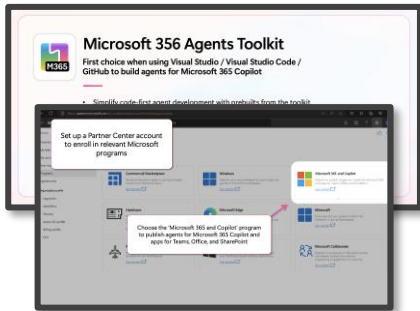
Website  
template



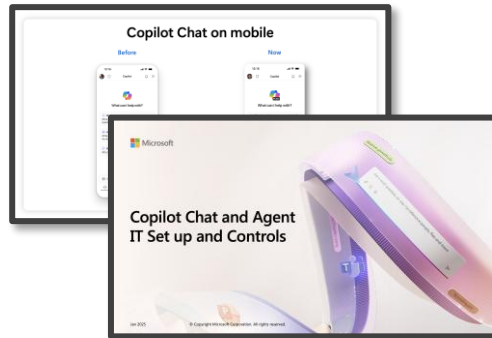
Social posts  
and banners

[aka.ms/M365CopilotBizKit](https://aka.ms/M365CopilotBizKit)

# Key resources > It's Time for Copilot Business (Copilot Chat)



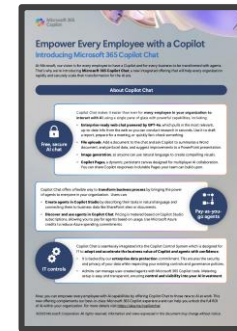
Click-through Demo



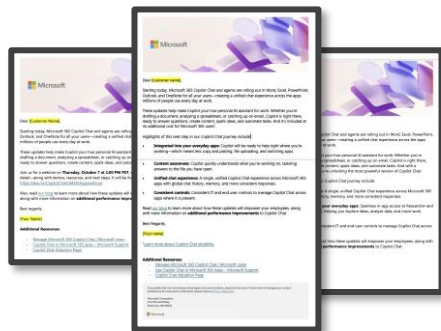
IT Controls guide



Pricing guidance



One pager



Promotional e-mails



To-customer email



Infographics



Partner FAQs